



# Preparing for Un-lockdown

Be prepared to re-open your business as we guide you through how to update everything you need within Booksy, ready for all your new client bookings!



# Get ready to reopen!

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The idea of this webinar is to provide a **walkthrough of features you're likely to use when you reopen** and to prepare for the rush!

There's so much Booksy can do but today we're just going to cover the **core essentials to get you back to business** in the current climate.

To know more, visit our eLearning centre on the app or go to our BooksyUK YouTube.



# Dealing with Covid restrictions



# Dealing with Covid restrictions

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Covid-19 has caused massive changes in the health and beauty industry with businesses having to be compliant with social distancing measures.

Using Booksy's new features can help you to **maintain booking peace of mind** whilst **protecting your clients and team** members as much as possible.

- **“I’m Ready”** - keeps waiting areas clear
- **Custom Forms** - allows client screening
- **Health & Safety Checklist** - gives existing and potential clients peace of mind



# Account Changes



# Service Changes

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With the holiday season fast approaching and the added costs of PPE, **you may be considering changing your prices** to reflect that.

There may be other changes you wish to make too, allowing more time required between appointments for sanitisation etc.

Let's cover the various ways we can adjust these settings on Booksy.

- Changing Prices
- Changing Intervals
- Changing Padding Time



# Hours Changes

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You may wish to alter your working hours over the holiday period, or to accomodate for the post lockdown rush.

There's a few ways of doing this, but by far the easiest is our [Work Schedule](#) feature.

Using this feature will allow you to [make changes to specific dates](#) that won't affect every single week.

Head to Business Profile > Work Schedule to do this!



# Communicating Changes



# Communicating Changes

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With the changes to the way you work, the expectations a client might have, and prices - it's always good to communicate those changes proactively to your clients - don't let them find out at the front door.

Let's cover using the **Message Blast & Social Post Creator** features to communicate with your client base.

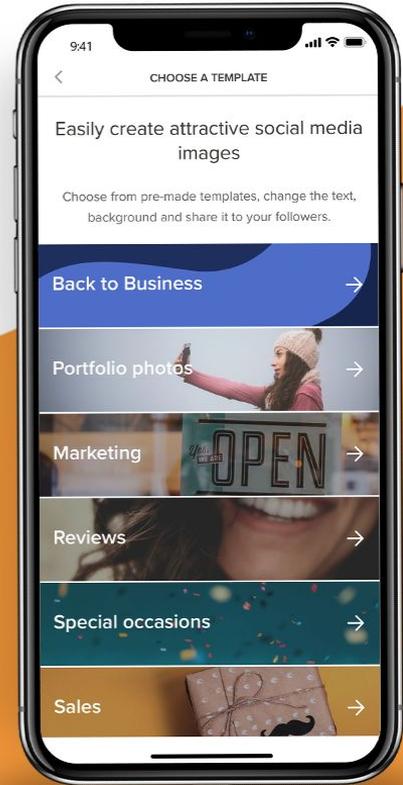


# Social Post Creator

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Our **Social Post Creator** feature is like having a graphic designer in your pocket!

- Easy social media marketing and communicating with your client base
- Ready made templates or customise your own



# Message Blasts

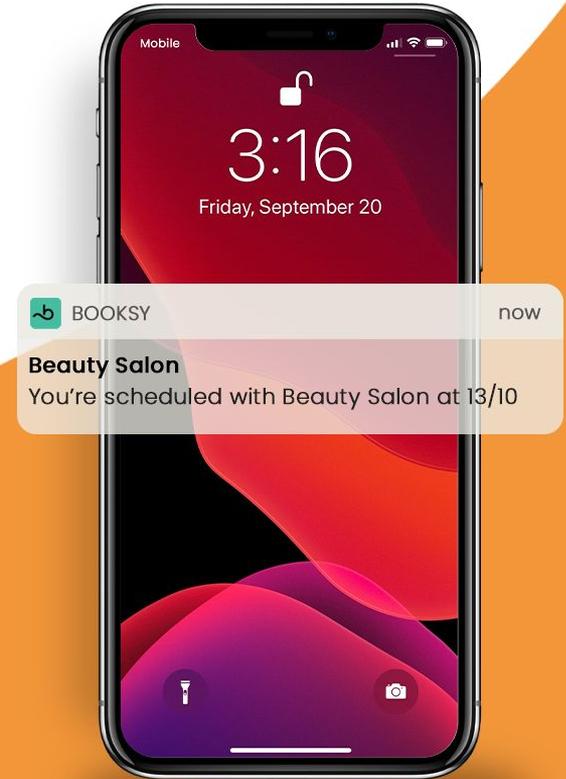
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With our message blast feature, you're able to mass communicate to your clients through:

- SMS
- Push Notification
- Email

You're scheduled with Pin-Ups Barbershop Eastbourne at 16/10/2018 13:00. To reschedule or cancel your appointment please log into your Booksy account.

You're scheduled with Abs-olute Unique Nails at 13/10/2018 09:30. To reschedule or cancel your appointment please call [07530234393](tel:07530234393). You can also book appointments through the Booksy app on your smart phone. Get started today! [booksy.com/download](https://booksy.com/download)



# **Cancellation Fees, Prepayments & Pay By App**



# Cancellation Fees

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You're most likely preparing yourself for a busy month. Not only will you have the usual December rush, you'll also have the post lockdown rush to deal with.

Particularly when you're busy, **no shows and cancellations have a huge impact on the business.**

Similarly, clients will value business' who offer contactless payment options.



# Cancellation Fees

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Cancellation Fees are a great way of retaining lost revenue when people don't turn up for their appointments. Booksy will insist the clients input their bank details before the appointment is confirmed!

Similarly, pre-payments just ensure that the money is taken from the moment the client books in!

By using our 'Pay by App' feature, you'll also be eliminating the need for contact payments - reducing the risk of spreading COVID-19.



**Thank you! Any questions?**



**Booking peace of mind.**

# For More Information:

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Booksy Biz app



Booksy client app

# booksy

**Booking peace of mind.**